



Let's help them thrive in their new home!

Inspiring "aha" moments to help accelerate successful integration into Canada

Our programs are thoughtfully crafted to empower newcomers with essential soft skills and cultural etiquette lessons, expediting their successful integration into Canada. Like you, we are committed to not just welcoming newcomers, but ensuring they thrive and choose to call Canada their home.

Customized Solutions for Your Clients

Our programs offer tailor-made solutions, carefully curated to meet the unique needs of the newcomers you serve. We're dedicated to helping you build connections, boost clients' confidence, and ignite those transformative "aha" moments that lead to a more fulfilling life in Canada.

Harnessing Real-Life Learning

At the heart of our training lies the power of real-life examples. We believe in delivering content that resonates with participants, creating an engaging and deeply meaningful learning experience. We delve into everyday life scenarios to provide practical knowledge that your clients can immediately put into practice.

Facilitating Open and Sensitive Conversations

We recognize the importance of addressing sensitive topics in a supportive and open environment. Our training fosters trust and inclusivity, ensuring that your clients feel comfortable engaging in essential conversations that can enhance their integration experience.

Our goal is to help newcomers achieve rapid personal and professional growth. We do this by helping them understand and action key confidence-boosting lessons so they can thrive in Canada.

- We make it easy for you by offering turn-key self-paced online courses as well as proven in-person workshops that can fit into your existing programs.
- Or, you can work directly with Lorraine to customize a solution that fits your unique needs.
- Enterprise-wide licenses are also available.

Let's get started

506-639-5858

lorraine@youaredeveloping.com

**The Development
Academy
for Newcomers**

aha moments guaranteed!

Workshops

The Development Academy offers unforgettable, impactful training experiences that newcomers can action immediately.



First Impressions & Personal Presentation

This practical two-hour workshop covers body language, attire and dress code, phone and email etiquette, active listening, manners, and more. Your participants will also discover the “triple threat” that immediately conveys confidence and approachability.



Polished & Professional

Go beyond first impressions in this comprehensive, hands-on two-hour workshop. Participants delve into the intricacies of cultural and behavioral norms, gaining insights into the essence of 'Canadian-ism.' They will discover the expectations of living and working in Canada to prepare them for smoother workplace integration.



Get Workplace-Ready

The Canadian workplace may be different than what Newcomers are familiar with, but in this workshop we will discuss the cultural and behavioural norms, differences in how information is conveyed as well as the importance of workplace respect, the Canadian hiring process, teamwork, soft skills, common cultural miscommunications and more.



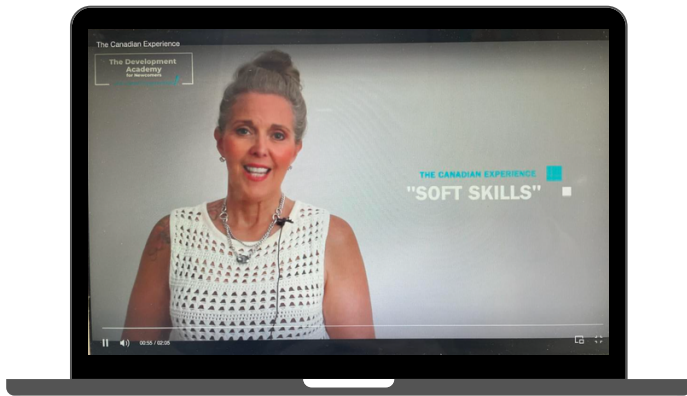
Customized Workshops

Want to get creative? Or, have an already established program that needs a custom solution? We'd love to tailor a workshop or series of workshops to suit your unique needs and desired outcomes.

Online Courses

for Pre and Post-Arrival

Choose an already created course, or have one customized. For a more detailed curriculum, visit www.youaredeveloping.com, or contact us.



First Impressions

First impressions wield immense power, shaping the path to professional and personal success. This course hones the art of crafting unforgettable first impressions and opening doors to transformational experiences. Students learn to refine their skills in positive body language, eye contact, handshakes, personal presentation, and more.

Customer Service & the Canadian Workplace

Designed especially for newcomers to Canada, this course provides essential insights into cultural norms, Canadian professional values, and effective communication. Newcomers will learn to navigate confidentiality, respect, and privacy while acquiring problem-solving techniques for handling customer issues. Discover the significance of empathetic communication and positive language usage, ensuring success in the Canadian customer service landscape. Help your clients start their journey toward a prosperous career in the Canadian workplace today.

Polished & Professional

Empower newcomers with this online course for personal and career growth. Students learn to craft powerful first impressions and understand the psychology, how to excel in virtual meetings, internet etiquette, and communication skills, Email & phone mastery, and about personal responsibility.

Customized Online Courses

If you've got another topic in mind, let's have a conversation. We love developing new content that will help you meet your goals and help newcomers thrive.



Testimonials

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I highly recommend Lorraine Peters for her exceptional knowledge and expertise in etiquette for teens and young professionals. As an assistant for PRUDE Inc's Young Ambassadors Leadership Initiative (YALI), I am thrilled to share that all participants thoroughly enjoyed the session. Her session was incredibly insightful, covering various essential topics that are crucial for personal and professional growth.

Lorraine's passion for empowering people shines through her engaging teaching style, making her an invaluable resource for anyone seeking to enhance their social skills and professional image.

Her session was an absolute standout, covering an array of crucial topics. She provided invaluable insights on making a strong first impression, standing out in a crowd, and the significance of non-verbal communication in shaping how others perceive us. Lorraine's emphasis on personal grooming, warmth, and the power of embracing failure as a catalyst for growth truly resonated with our young adults, making her session an inspiring and transformative experience. It was a privilege to learn from her, and I wholeheartedly endorse Lorraine for her dedication and impact in this field.

-Jasmine (client)

Lorraine Peters has a rare blend of talent, skills, and presence. I had the pleasure of attending a workshop she was giving for the Economic Empowerment program with Ignite in Fredericton, NB. She helps individuals reach their full potential and close the soft skills gap. This is especially important to newcomers as it is such a barrier to employment and integration. Lorraine is motivational and inspirational.

The lens she conveys her thinking and knowledge is truly innovative and unique. She is in a class of her own. I would highly recommend everyone attend at least one of her sessions. Thank you, Lorraine.

-Samar (client)

Lorraine's presentation on professional appearance was incredibly frank and insightful. The fact that first impressions are automatic and extremely difficult to dissuade once they're presented is really essential information for young people entering the workforce here in Canada. Lorraine is an excellent presenter and a wonderful person, and her classes and workshops are absolutely worth the time.

-Lin (client)

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